

# Ian Nathaniel Cruz

Design and Motion Graphics

 917.734.2163



## Experience

### 2D Motion Graphics Designer EPM Consulting Group

November 2018 - December 2018

Remote: Freelance - [epmcgroup.com/about](http://epmcgroup.com/about)

Appointed as temp Video Content Creator for music and management consulting group. Created a set of working icons for EPM and subsidiary brands (Illustrator). Rigging and animation of graphic icons (After Effects) for web and social media banners. Graphic banners are currently in use for official website.

### Chief Creative Officer Power Button Entertainment

May 2017 - December 2018

Remote: Freelance - [instagram.com/powerbutton.ent](https://www.instagram.com/powerbutton.ent)

Chief Creative Officer and Co-Founder of an Electronic Music event organization. Managing and curating of all Social Media - Facebook, Instagram, Twitch, Youtube. Editing and Production of Live Visuals (audio-responsive) for curated events. Editing of video teasers, trailers, and promotions (After Effects, Premiere, Photoshop).

### 3D Motion Graphics Designer Blockchain Technologies Corp.

July 2017 - September 2017

In-House: Freelance - [blockchaintechcorp.com](http://blockchaintechcorp.com)

Creation of 3D wireframe-render models from open-source, free-use asset libraries. Storyboarding of sequence for the "Slidechain" patent, with company approval. In-house recording of voices via a dummy script to test proof of concept. Use of Cinema 4D and After Effects for post-processing.

### Video Editor and Motion Designer Motiv Creative LLC

July 2016 - August 2016

In-House: Freelance - [meetmotiv.com](http://meetmotiv.com)

Motion Designer and Editing Assistant (Premiere, After Effects) for young Content Studio. Composited Demo for "TED Talk" style video for client Represent.Us. Production and Animation of 2-minute advertisement for HULT Int'l Business School.

### Video Editor and Motion Designer Depicture Corp.

November 2015 - January 2016

In-House: Freelance - [depicture.us](http://depicture.us)

Graphic and Video Editor (Premiere, After Effects) for a Fashion/Luxury Studio. Management and Cropping/Editing of image assets for Bomberg's website (Photoshop). Editing of video ad, interview, and spring lineup pitch for fashion brand Eleventy. Design for Soft Pitch for a Flatiron District themed landing page for Eleventy's website. Production of two Sizzle Reels for Depicture and The Collective Conscience.

## Education

The City College of New York  
Class of Spring 2018

Electronic Design and Multimedia  
Bachelor's of Fine Arts

## Skills

Adobe Creative Suite CC  
Photoshop, Illustrator, InDesign

Video and Animation  
Premiere Pro, After Effects, Cinema 4D,  
Resolume Arena

Basic Web Development  
HTML, CSS, PHP, jQuery

Traditional Art  
Charcoal, Graphite, Ink, Digital Tablet

Photography  
35mm Traditional and Digital SLR

## Achievements

Spring 2018  
City College Electronic Design &  
Multimedia BFA Thesis Exhibition

Fall 2014 & Spring 2015  
City College Electronic Design &  
Multimedia Student Gallery Exhibition

Spring 2014  
Connor Awards - Annual Art  
Competition 2<sup>nd</sup> Place - \$2000 prize

Fall 2012  
AIAS Door Design Competition  
Team Competition - 3rd place winner